

New & Improved Formula 3 Cell Activator®

Fuel your cells for peak performance.



Now you can prime your cells to maximize energy production with new Formula 3 Cell Activator®. This improved formula contains even more of the vital nutritional factors your cells need to generate energy, plus rare botanicals that help support stamina and endurance.* In addition, new Cell Activator® helps your body better assimilate and make use of the nutrients in your diet, so your entire body can function more efficiently.* Incorporate Cell Activator® with Formulas 1 and 2 to provide your body with the basic building blocks to a healthier, more energetic you.*

New and improved Cell Activator® includes:

- Essential micronutrients to support the

Krebs Cycle and enhance cellular energy production.*

- Cayenne to help increase your body's basal metabolic rate.*
- Cordyceps to help increase ATP production and support stamina and endurance.*
- Reishi mushroom to help enhance your body's ability to cope with stress.*
- Rhodiola to help promote stamina by supporting adrenal function.*

Take Cell Activator®, along with Herbalife's Formulas 1 and 2 and the complete line of nutritional products, to ensure Cellular Nutrition®.

#0104 \$20.50

Formula 3—New and Improved Cell Activator®

Every activity you do—from breathing to dancing to thinking—depends on a constant supply of energy at the cellular level. To ensure you have energy in a readily available form, the cells of your body contain their own tiny powerhouses called mitochondria. Through a series of biochemical processes known as the Krebs Cycle, the mitochondria create energy stores in the form of ATP. Your body then withdraws energy from the ATP stores day and night as needed.

For the Krebs Cycle to function optimally, your body needs a regular supply of essential nutrients and specific factors known as Krebs Cycle intermediates. Many people, because of a poor diet, poor digestion or high levels of stress, fail to supply their cells with enough of these essential nutrients. As a result, their energy production slows and symptoms such as fatigue and immune dysfunction can occur.

New and improved Cell Activator® is specifically designed to supply the essential nutrients your cells need to optimize energy production.* It includes more potassium magnesium aspartate than the original formula, as well as several new concentrated herbal extracts. By taking improved Cell Activator® throughout the day, you can help ensure your cells' energy stores stay full and maximize your use of essential nutrients.* As a result, you'll have the energy you need to feel great and function at your best.*

Discussion Points

- **Mineral energizer:** Potassium magnesium aspartate supports the Krebs Cycle and helps increase cellular energy and nutrient transport.*
- **Power cycle:** Krebs Cycle intermediates help the cells generate ATP to provide the energy your body needs.*
- **Hot pepper:** Cayenne contains capsaicin, which helps increase the body's basal metabolic rate.*
- **ATP support:** Cordyceps helps increase ATP production and supports stamina and endurance.*
- **Stress relief:** Reishi mushroom has adaptogenic properties—enhancing the body's ability to cope with stress.*

- **Rhodiola:** Promotes stamina by balancing adrenal activity and may help support a more positive mood.*

Did You Know?

Chinese emperors used to send convoys into eastern Siberia in search of the precious Golden Root which grew high in the mountain peaks. From the highly prized root an elixir was made that was said to promote longevity and good health.

Fast Facts

- Contains micronutrients that are vital to the Krebs Cycle.
- Helps the body produce and maintain a steady supply of energy.*
- Enhances overall vitality and well-being.*
- Contains herbal factors that enhance energy production and support stamina.*
- Aids in the assimilation and effectiveness of your vitamin and mineral intake.*

SUPPLEMENT FACTS

Serving size: 1 Capsule
Servings per container: 120

Amount per serving	%Daily Value*	
Magnesium (as potassium magnesium aspartate)	16 mg	4%
Potassium (as potassium magnesium aspartate)	34 mg	1%
Krebs Cycle Powder (Citric Acid, Malic Acid, Succinic Acid, Aspartic Acid, Glutamic Acid, Fumaric Acid)	100 mg	†
Inositol	25 mg	†
Cayenne Powder	25 mg	†
Chlorella	20 mg	†
L-Glutamine	10 mg	†
Cordyceps Fungus	10 mg	†
Rhodiola (root)	10 mg	†
Reishi Mushroom	5 mg	†

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

Suggested Serving:

Take one to three capsules three times per day for dietary supplementation.

For Maximum Results:

Use this product in conjunction with other Herbalife products. Cell Activator® is an exceptionally powerful formula supplying the body with Krebs Cycle factors, micronutrients, special trace elements, and a combination of 5 health-building botanical factors.* This remarkable formula helps enhance vitality and good health.* Used daily, Cell Activator® can contribute to your optimal well-being.*

Ordering Details

120 capsules per bottle
#0104 \$20.50

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

HERBALIFE®

