

fast facts

BRAND NAME:

Good Hair Day Daily Shampoo

PRODUCT NAME:

DESCRIPTION:

Daily Shampoo gets hair squeaky clean - thoroughly removing build-up from hair spray, mousse and styling aids, without depleting your scalp's natural oils. Gentle enough to use every day. Daily Shampoo contains botanicals such as Southernwood, Rosemary, and Horsetail Extracts that will leave your hair full of body and shine.

SKU#

0333 - \$6.50

RETAIL PRICE:

U.S. \$6.50 (each)

VOLUME POINTS:

5.50

SIZE & PACKAGED:

10 fl oz

PACKOUT:

12 products per packer

KEY INGREDIENTS:

Sodium Laureth Sulfate
Dimethicone Copolyol
Rosemary Extract
Horsetail Extract

BENEFITS:

Milder, more gentle surfactant.
Helps provide shine to the hair.

Southernwood Extract
Phytic Acid

Mild and soothing to the hair shaft and helps to improve body and shine.

Helps to improve the condition of the hair shaft.

USER:

Normal Hair (ideal for Fine Hair)

USAGE:

Apply to wet hair, lather, rinse and repeat if necessary. Follow with Conditioning Rinse.

PRODUCT BENEFITS:

- Salon quality without salon prices
- Gentle, recommended for daily use
- Enriched with Southernwood, Rosemary and Horsetail Extract
- Designed to work best with Good Hair Day Conditioning Rinse and Good Hair Day styling products: Volumizer Spray, Styling Lotion, Soft or Firm Hold Hair Spray

