

Newly Reformulated **Herbalifeline®**

# Maximize Your Heart's Health!

Now you and your customers can get even more of the heart-smart benefits of fish oil in our newly reformulated Herbalifeline®.\* This exclusive blend of marine lipids contains high-quality Omega-3 fatty acids, especially eicosapentanoic acid (EPA) and docosahexanoic acid (DHA). New Herbalifeline also contains vitamin E for maximum antioxidant benefit.\*

Herbalife's exclusive combination of these highly refined fish oils and aromatic essential oils minimizes any unpleasant aftertaste. We've increased the potency, and we deliver it in smaller, soft-gel capsules.

- More concentrated. Contains over 40 percent more EPA and DHA than our original formula.
- New smaller capsule is easier to swallow.
- Utilizes a low-reflux formula so there's no fishy aftertaste.
- We use the finest premium fish oil available.
- The addition of three essential oils—thyme, peppermint and clove—helps keep the fish oil fresh and pure.

See for yourself. Order Herbalifeline® today!

#0065 \$25.75



\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## Herbalifeline®–Omega-3 liquid marine source lipid complex (fish oil) with special nutritional factors.

Looking for a direct line to cardiovascular health? Call on Herbalifeline® with Omega-3, a fatty acid which can help keep your heart—the most important muscle in your body—healthy. Omega-3 fatty acids are required for normal growth and development as well as good vision. Researchers have found that Omega-3 fatty acids can help reduce fatty triglyceride levels in the blood, which can build up in the arteries and cause heart attacks.

Omega-3 is not made by the body and must come from the diet. Studies show that Eskimos and the Japanese, who for centuries have eaten fatty fish, have a very low rate of heart disease and circulatory disorders due in part to their diet. The average American diet, on the other hand, is high in saturated fats found in meats and dairy products and high in Omega-6 fatty acid from corn oil. However, it is low in foods rich in Omega-3 fatty acids, a combination that can lead to health challenges.

Herbalifeline® is an exclusive blend of highly refined marine lipids containing high-quality Omega-3 fatty acids, especially eicosapentanoic acid (EPA) and docosahexanoic acid (DHA), so you can help improve your health without necessarily altering your diet. One of Herbalife's most popular products, Herbalifeline® not only includes premium-grade, deodorized fish oil, it is also formulated with vitamin E, one of the most potent antioxidant vitamins, and selenium, a health-protecting mineral.

### Discussion Points

Medical and nutritional experts agree that Omega-3 fatty acids play a significant role in good health, and some studies suggest it can help support the proper functioning of the heart. Herbalifeline® is rich in Omega-3 fatty acids and can be taken daily for optimum results.

- A sea of ingredients: Herbalifeline® includes other marine lipids, which offer powerful health-enhancing benefits direct from the sea.\*
- Easy to digest: Low-reflux formula minimizes fish-oil taste during digestion.
- Stable: Essential oils of thyme, peppermint and clove help keep the oil fresh and pure.
- Combine with other products: Herbalifeline® can be used in conjunction with the Thermojetics® Weight-Management Program and Herbalife's entire line of nutritional products.

### Did You Know?

Studies have shown that increased consumption of fish oil reduces the incidence of sudden death and cardiac death in general. Other studies demonstrated a reduction of stroke, particularly in women. Another study documented a reduced risk of blockage of vein grafts in people who have had coronary artery bypass surgery. Higher consumption of fish reduces the risk of developing age-related macular degeneration. There is also evidence that higher levels of Omega-3 fatty acids are protective against the development of depression.

### Fast Facts

- Highly refined marine-lipid blend.
- Provides vitamin E, a key oil-soluble vitamin that possesses antioxidant qualities.\*
- Essential oils stabilize fish oil.
- No fishy taste.
- Small, easy to swallow soft-gel capsule.

### NUTRITION FACTS

Serving size: 1 Softgel  
Servings per container: 90

	Amount per serving	%Daily Value*
Calories	5	
Total Fat	0.5 g	<1%
Vitamin E (as d-alpha tocopherol)	8 IU	27%
Marine Lipid Complex (Fish Oil)	500 mg	†

\* Percent Daily Values are based on a 2,000 calorie diet.

† Daily Value not established.

### Other Ingredients

Gelatin, Glycerin, Soybean Oil, White Thyme Oil, Clove Oil, Peppermint Oil and Vanilla Flavor.

### Ordering Details

90 capsules per bottle  
#0065 \$25.75

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